



News Release

FOR IMMEDIATE RELEASE
April 18, 2008

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Renewable Energy Marketers Association Launches

Association Promotes Economic and National Security Benefits of Renewable Energy

WASHINGTON, DC – The Renewable Energy Marketers Association (REMA) will be officially launched on Wednesday, April 23, 2008, at the National Press Club in Washington, DC. The launch event will take place at the Zenger Room at 9AM (EDT). The event is part of the continuing series of media events sponsored by '*The Energy Daily*.'

REMA Vice President **Tom Rawls**, of THR Associates, will speak on behalf of REMA to the media attending this event.

REMA is a trade association of organizations involved in the creation, supply, purchase, sale, advocacy, and education about Renewable Energy and Renewable Energy Certificates (RECs). REMA provides a service to renewable energy marketing companies by helping them to establish a favorable operating environment, by providing a forum for discussion of non-competitive issues, and by providing information to assist them in their business. REMA has formed to vigorously promote the economic and national security benefits of domestic renewable energy.

REMA is currently comprised of 11 organizations: 3Degrees, Bonneville Environmental Foundation, Community Energy, Conservation Services Group, Constellation NewEnergy, FPL Energy, Renewable Choice Energy, SmartPower, Sterling Planet, SunEdison and SunPower.

SmartPower, the national, non-profit marketing organization, that promotes clean energy and energy efficiency will provide strategy and manage the day-to-day operations of REMA.

For more information on REMA, please visit: www.renewablemarketers.org

For more information about clean energy and energy efficiency, please visit:
www.SmartPower.org

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About REMA

REMA is a national, non-profit, trade association of organizations involved in the creation, supply, purchase, sale, advocacy, and education about Renewable Energy and Renewable Energy Certificates (RECs). REMA is headquartered in Washington, DC. Please visit www.renewablemarketers.org

About SmartPower

SmartPower is a national, non-profit marketing organization dedicated to promoting clean, renewable energy and energy efficiency. With offices in Washington, DC, Hartford and Philadelphia, SmartPower's award winning marketing campaigns have been credited with creating unprecedented demand for wind, solar and hydropower. Please visit www.smartpower.org or www.gocleanenergy.com. Clean energy. It's real. It's here. It's working. Let's make more.